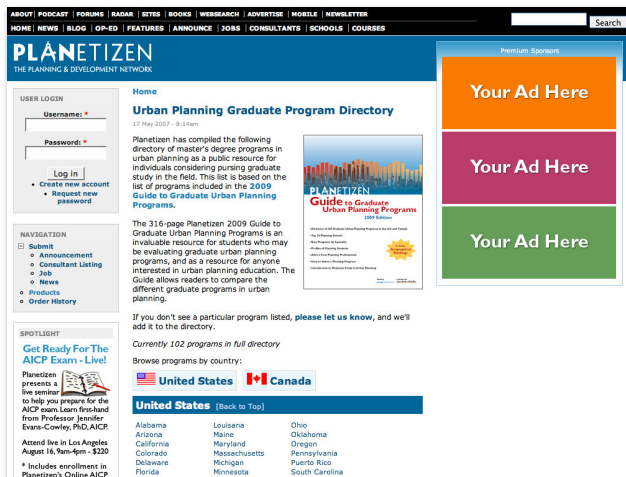


Why Advertise Your School on Planetizen?

Our Schools page features a comprehensive list of graduate programs in the field, and is a reference point for would-be urban planning and design students. In Google searches for "urban planning schools," our site comes up in the top three. An advertisement in our sidebar will help make your school stand out from the pack.



Standard Package

Ad banners on our Schools page are generously sized (280 x 116 pixels), so you can include specific information about the benefits of your program. We accept animated GIFs as well.

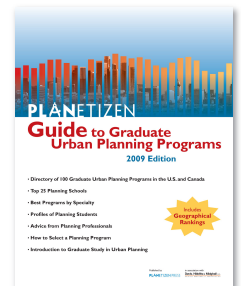


Sample Ad Banner

6 months: \$2000
1 year: \$3000

Premium Package

Our Premium Package includes the one year ad on our Schools page PLUS a print ad in our upcoming 2011 *Guide to Graduate Urban Planning Programs*. As the premier independent resource for prospective graduate school candidates interested in urban planning, the Guide has been read by thousands of students since publication. Hold your place now for the next edition of our Guide.



The Premium Package price represents **50% off** the purchase price for the 2011 Guide.

1 yr. web ad plus ¼ page print ad: \$3250
1 yr. web ad plus ½ page print ad: \$3375
1 yr. web ad plus full page print ad: \$3500

Who Visits Planetizen?

Planetizen is read by a diverse array of people interested in the built and natural environments, and their interaction. Planetizen's audience includes professional urban planners, developers, architects, policy makers, educators, economists, civic enthusiasts and others from across the United States and around the world. With more than 350,000 visits each month, Planetizen provides a forum for people across the political and ideological spectrum, ensuring a healthy debate on these and other important issues.

Advertise Today!

Contact Tim Halbur at
tim@planetizen.com
or (323) 930-1569.

Policies / Deadlines / Format Information

- Ads are positioned on a first come, first served basis. The advertiser's preference for topic assignment and position will be accommodated whenever possible.
- Planetizen reserves the right to add or remove advertisers at anytime.
- Ads will be placed within two business days of a contract signing.
- Ad Banner Size: 280 x 116 pixels
- File Size: less than 30K
- File Format: GIF, animated GIF, or JPEG
- Art Services – Advertising can be designed at a rate of \$100.00 per hour.